

Press Release

The Twenty-second Edition of Parallax 'Art' Fair Opens July 21-22 at Kensington Town Hall



The Twenty-second edition of London's Parallax 'Art' Fair opens Kensington Town Hall on Saturday 21st and Sunday 22nd July. With an average of 280 individual display spaces and over 7000 products, representing over 40 countries, it has been dubbed Europe's largest indoor artist consumer fair. Over 40,000 art and design enthusiasts enjoyed the fairs last year and took advantage of the free entrance. Large numbers are expected again for this popular visual extravaganza. As well as fine art, visitors can also browse exquisite pieces of jewellery design, textiles, furniture, ceramics, photography, and household goods and applied arts all at wholesale price. There is no extra commission on top of prices and no VAT on some UK-EU makers too. All the exhibitors are creative entrepreneurs (independent artists and makers), so buying directly from them supports the arts and crafts industries. Prices range from £20 up to £15,000, so there is a price for everyone. Free fast-entry tickets can be downloaded from the website for either opening day. "We recently introduced a panel sharing option," said Tom Moore, one of the fair organisers, "which now means we have

the lowest exhibition fees of any UK fair. It benefits visitors because exhibitors do not have to cover high exhibition costs. Prices stay low and we have seen collectors save hundreds, even thousands, of pounds. It is one of the reasons why we have become so popular with Londoners." Restaurant facilities at the fair are provided by De Ritz in the Cadogan Suite with Jazz Lane and other local classical and World music bands, playing daily throughout the event

Further information is available at: <http://www.parallaxaf.co>

PRESS RELEASE ENDS

Notes to editors:

Opening details:

Doors open to the Public:

Saturday 21st July, 11am – 5pm

Sunday 22nd July, 11am – 5pm

Venue: Kensington Town Hall, Hornton Street, Kensington, London, W8 7NX

Entrance – Free. [Get Tickets Now](#)